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</p> <p style="margin: 0in 0in 10pt; text-align: center;" align="center"><span
style="font-family: Cambria;"><strong
style="mso-bidi-font-weight: normal;"><span lang="IT" style="line-height: 105%; font-size: 14pt;
mso-ansi-language: IT;">ANALIZA DE SITUA<strong
style="mso-bidi-font-weight: normal;"><span lang="RO" style="line-height: 105%; font-size:
14pt; mso-ansi-language: RO;">?IE ♦ CADRUL <strong
style="mso-bidi-font-weight: normal;"><span lang="IT" style="line-height: 105%; font-size: 14pt;
mso-ansi-language: IT;">CAMPANIEI CU OCA<strong
style="mso-bidi-font-weight: normal;"><span lang="RO" style="line-height: 105%; font-size:
14pt; mso-ansi-language: RO;">ZIA ZILEI NA?IONALE F?R?
TUTUN</p> <p><span style="color: #000000; font-family:
Times New Roman; font-size: small;"> </p> <p style="margin: 0in 0in 10pt; text-align:
center;" align="center"><strong style="mso-bidi-font-weight: normal;"><span lang="RO"
style="line-height: 105%; font-size: 14pt; mso-ansi-language: RO;"><span style="color:
#000000; font-family: Cambria;">17 NOIEMBRIE 2016</p>
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</p> <p style="margin: 0in 0in 10pt; text-align: center;" align="center"><strong
style="mso-bidi-font-weight: normal;"><span lang="RO" style="line-height: 105%; font-size:
14pt; mso-ansi-language: RO;">
</p> <p><span style="color: #000000; font-family: Times New
Roman; font-size: small;"> </p> <p style="margin: 1em 0px; line-height: 115%;"><span
lang="RO" style="color: #0070c0; font-family: "Cambria";"serif";
mso-ansi-language: RO; mso-ascii-theme-font: major-latin; mso-hansi-theme-font:
major-latin;">
</p> <p><span style="color: #000000; font-family: Times New Roman;
font-size: small;"> </p> <p style="margin: 1em 0px;"><span lang="RO" style="color:
#0070c0; font-family: "Cambria";"serif"; mso-ansi-language: RO;
mso-ascii-theme-font: major-latin; mso-hansi-theme-font: major-latin;"><span style="font-size:
small;"> </p> <p><span style="color: #000000; font-family: Times New
Roman; font-size: small;"> </p> <p style="margin: 1em 0px;"><span lang="RO"
style="font-family: "Cambria";"serif"; mso-ansi-language: RO;
mso-ascii-theme-font: major-latin; mso-hansi-theme-font: major-latin;"><span style="color:
#000000; font-size: small;"> </p> <p><span style="color: #000000; font-family:
Times New Roman; font-size: small;"> </p> <p style="margin: 0in 0in 10pt;"><span
lang="RO" style="mso-ansi-language: RO;"><span style="color: #000000; font-family: Cambria;
font-size: small;">♦ Rom♦ia, se fumeaz? zilnic peste 5 milioane
de pachete de ?ig?ri, iar aproximativ 85% dintre pacien?ii cu cancer
bronhopulmonar sunt fum?tori, potrivit Societ??ii Rom♦e de
Pneumologie.Totodat? studiile au ar?tat c? 89% dintre fum?torii din
?ara noastr? ?i-ar dori s? reduc? num?rul ?ig?rilor sau s? renun?e complet la
fumat.</p> <p><span style="color: #000000; font-family: Times New Roman;
font-size: small;"> >>> MAI
MULT</p> <p>♦</p> <p>♦</p> <p><span style="color: #000000; font-family: Times
New Roman; font-size: small;"> </p> <p style="margin: 0in 0in 0pt; text-align: center;"
align="center"><span style="font-family: Times New

Roman;">◆ ◆vinge
dependen?a de tutun! Rec◆tig<span lang="VI" style="font-size: 14pt;
mso-ansi-language: VI;">?-?i s?n?tatea!<strong style="mso-bidi-font-weight:
normal;">
<strong style="mso-bidi-font-weight: normal;"><span style="font-size: 14pt;
mso-ansi-language: EN-US;">◆</p> <p><span style="color:
#000000; font-family: Times New Roman; font-size: small;"> </p> <p style="margin: 0in
0in 0pt; text-align: center;" align="center"><strong style="mso-bidi-font-weight: normal;"><span
style="font-size: 14pt; mso-ansi-language: EN-US;"><span style="color: #000000; font-family:
Times New Roman;"> </p> <p><span style="color: #000000;
font-family: Times New Roman; font-size: small;"> </p> <p style="margin: 0in 0in
0pt;"><span
style="font-family: Times New Roman;"> </p> <p><span style="color:
#000000; font-family: Times New Roman; font-size: small;"> </p> <p style="margin: 0in
0in 0pt;"><span style="color: red;
font-size: 14pt; mso-ansi-language: EN-US;">Fumatul, risc major pentru
s<span lang="VI" style="color: red; font-size: 14pt;
mso-ansi-language: VI;">?n?tate, este asociat cu:<strong
style="mso-bidi-font-weight: normal;"><span lang="VI" style="color: red; font-size: 14pt;
mso-ansi-language: VI;"> </p> <p><span style="color: #000000;
font-family: Times New Roman; font-size: small;"> </p> <p style="margin: 0in 0in
0pt;"><strong style="mso-bidi-font-weight: normal;"><span style="color: red; font-size: 14pt;
mso-ansi-language: EN-US;">
</p> <p><span style="color: #000000; font-family: Times New
Roman; font-size: small;"> </p> <ul style="list-style-type: disc; direction: ltr;"> <li
style="font-style: normal; font-weight: bold;"> <p style="font-style: normal; font-weight: normal;
margin-top: 0in; margin-bottom: 0pt; mso-list: l0 level1 lfo1; tab-stops: list .5in;"><span
style="font-size: 14pt; mso-ansi-language: EN-US;">30% din decesele prin
cancer</p> <li style="color: #000000; font-family: "Times New
Roman";"serif"; font-size: 14pt; font-style: normal; font-weight: bold;"> <p
style="color: #000000; font-family: "Times New Roman";"serif"; font-size:
10pt; font-style: normal; font-weight: normal; margin-top: 0in; margin-bottom: 0pt; mso-list: l0
level1 lfo1; tab-stops: list .5in;"><span style="font-size: 14pt; mso-ansi-language:
EN-US;">90% din decesele prin cancer pulmonar</p> <li style="color:
#000000; font-family: "Times New Roman";"serif"; font-size: 14pt;
font-style: normal; font-weight: bold;"> <p style="color: #000000; font-family: "Times New
Roman";"serif"; font-size: 10pt; font-style: normal; font-weight: normal;
margin-top: 0in; margin-bottom: 0pt; mso-list: l0 level1 lfo1; tab-stops: list .5in;"><span
style="font-size: 14pt; mso-ansi-language: EN-US;">25% din decesele prin boli
coronariene</p> <li style="color: #000000; font-family: "Times
New Roman";"serif"; font-size: 14pt; font-style: normal; font-weight: bold;"> <p
style="color: #000000; font-family: "Times New Roman";"serif"; font-size:
10pt; font-style: normal; font-weight: normal; margin-top: 0in; margin-bottom: 0pt; mso-list: l0
level1 lfo1; tab-stops: list .5in;"><span style="font-size: 14pt; mso-ansi-language:
EN-US;">85% din decesele prin boli pulmonare cronice obstructive</p>
<li style="color: #000000; font-family: "Times New Roman";"serif";

font-size: 14pt; font-style: normal; font-weight: bold;"><p style="color: #000000; font-family: "Times New Roman";"serif"; font-size: 10pt; font-style: normal; font-weight: normal; margin-top: 0in; margin-bottom: 0pt; mso-list: l0 level1 lfo1; tab-stops: list .5in;">25% din decesele prin boli cerebrovasculare</p> <li style="color: #000000; font-family: "Times New Roman";"serif"; font-size: 14pt; font-style: normal; font-weight: bold;"> <p style="color: #000000; font-family: "Times New Roman";"serif"; font-size: 10pt; font-style: normal; font-weight: normal; margin-top: 0in; margin-bottom: 0pt; mso-list: l0 level1 lfo1; tab-stops: list .5in;"></p> <p style="color: #000000; font-family: "Times New Roman";"serif"; font-size: 10pt; font-style: normal; font-weight: normal; margin-top: 0in; margin-bottom: 0pt; mso-list: l0 level1 lfo1; tab-stops: list .5in;">MAI MULT</p> <p style="color: #000000; font-family: "Times New Roman";"serif"; font-size: 10pt; font-style: normal; font-weight: normal; margin-top: 0in; margin-bottom: 0pt; mso-list: l0 level1 lfo1; tab-stops: list .5in;">
</p> <p> </p>